

M MASCOT UNIVERSAL

Your Product Development Partner

Distribution of Speciality Actives



by
AND





KUPANDA

African Natural Botanicals





100% NATURAL OILS



LIPOACTIVE+

PRODUCT NAME	KALAHARI MELON LIPOACTIVE™
INCI NAME	Citrullus Lanatus / Vulgaris Seed Oil
KEY COMPONENTS	Generous Linolenic, Palmitic and Stearic Fatty Acids, Copious Monoacylglycerol (MAG), Diacylglycerol (DAG) and Free Fatty Acids, Phytosterol profile, including β Sitosterol, Stigmasterol, Campesterol, Brassicasterol, Squalene, α-, β-, γ- and δ- Tocopherol.
EFFICACY STUDIES	A double-blind in-vivo study (n=42) evaluated 1% KM LA+ versus a market-leading ceramide complex. Skin hydration improved, TEWL decreased, and skin redness reduced, showing barrier repair and soothing benefits. Performance was comparable or superior to the ceramide complex over short-term (48 hours) and long-term (7–14 days), confirming KM LA+ as an effective ceramide alternative for sensitive skin.
CERTIFICATES	COSMOS CERTIFIED



AFRICAN ACTIVE REFINED OILS

PRODUCT NAME ELIU KALAHARI MELON SEED OIL

INCI NAME Ximenia Americana Seed Oil

KEY COMPONENTS Generous linoleic, coupled with oleic, palmitic and stearic fatty acids, high γ -tocopherol Significant β -sitosterol, campesterol and squalene

EFFICACY STUDIES A clinical study evaluated 1% Kalahari Melon extract for skin hydration, barrier function, and elasticity. Results showed 11.7% reduction in TEWL, 26.4% increase in hydration capacitance, and 2.8% improvement in skin elasticity peak, demonstrating its effective moisturizing and skin-firming properties.

CERTIFICATES COSMOS CERTIFIED



AFRICAN ACTIVE REFINED OILS

PRODUCT NAME MIDEKA XIMENIA SEED OIL

INCI NAME Adansonia Digitata Seed Oil

KEY COMPONENTS Large portions of Monoenoic fatty acids, including Ximenyic fatty acid. Substantial Tocotrienol content. Considerable Lupeol and β -Amyrin.

EFFICACY STUDIES MXSO (2–5%) was tested on pollution-exposed human skin samples and demonstrated strong protective benefits. It reduced pollution-induced collagen damage and lowered oxidative stress, helping the skin remain firmer, healthier, and better protected against daily environmental stress. MXSO provides anti-aging and skin-repair support for modern skincare formulations.

CERTIFICATES COSMOS CERTIFIED



AFRICAN ACTIVE REFINED OILS

PRODUCT NAME MTELA MARULA SEED OIL

INCI NAME Moringa Oleifera Seed Oil

KEY COMPONENTS High Oleic, coupled with Palmitic and Stearic fatty acids, High unsaponifiable fraction. Exceptionally high β -Sitosterol and Δ 5-Avenasterol.

EFFICACY STUDIES A clinical study evaluated 1% Marula Seed Oil for skin hydration, barrier function, and elasticity. Results showed 10.6% reduction in TEWL, 29.0% increase in hydration capacitance, and 3.4% improvement in skin elasticity peak, demonstrating its effective moisturizing and skin-firming properties.

CERTIFICATES COSMOS CERTIFIED



AFRICAN ACTIVE REFINED OILS

PRODUCT NAME MOYO BAOBAB SEED OIL

INCI NAME Sclerocarya Birrea Seed Oil

KEY COMPONENTS Broadly balanced ratios of Palmitic, Oleic and Linoleic fatty acids. Robust β -Sitosterol and γ -Tocopherol.

EFFICACY STUDIES A clinical study evaluated 1% Moyo Baobab extract for skin hydration, barrier function, and elasticity. Results showed 12.9% reduction in TEWL, 28.0% increase in hydration capacitance, and 3.1% improvement in skin elasticity peak, demonstrating its effective moisturizing and skin-firming properties.

CERTIFICATES COSMOS CERTIFIED



AFRICAN ACTIVE REFINED OILS

PRODUCT NAME WALA MORINGA SEED OIL

INCI NAME Adansonia Digitata Seed Oil

KEY COMPONENTS High Oleic and meaningful Behenic fatty acids Balanced α -, β -, and γ -Tocopherol ratios, High β -Sitosterol, Δ 5-Avenasterol and Campesterol Lipid-soluble anti-oxidants.

EFFICACY STUDIES An in-vitro disc diffusion study evaluated WALA Moringa Seed Oil for antimicrobial and antifungal activity in aqueous suspension. Tested at 1%, 2%, 5%, and 100%, against selected micro-organisms, with tetracycline (antibacterial) and fluconazole (anti-fungal) as positive controls. Zones of inhibition were measured after 24–48 hours, demonstrating effective anti-growth activity.

CERTIFICATES COSMOS CERTIFIED



AFRICAN ACTIVE REFINED OILS

PRODUCT NAME **BUHLE MANKETTI SEED OIL**

INCI NAME Schinziophyton Rautanenii Kernel Oil

KEY COMPONENTS Relatively low oleic to linoleic fatty acid proportions. Comparatively high eleostearic fatty acid. Exceptionally high γ -tocopherol and robust β -sitosterol

EFFICACY STUDIES An in vivo study evaluated Buhle Manketti Seed Oil at 2% and 5%. Hair frizz reduced 63% (2%) and 71% (5%) immediately, with sustained effect at 24 hours. Hair pulling force decreased significantly ($p \leq 0.05$), indicating improved suppleness and ease of combing. Notably, 2% concentration delivered the highest improvement, demonstrating efficiency at lower dosage.

CERTIFICATES **COSMOS CERTIFIED**



100% NATURAL EXFOLIANTS



UPCYCLED EXFOLIANTS

NAME OF INGREDIENT	SALALA BAOBAB EXFOLIANT
INCI NAME	Adansonia Digitata Seed Extract
SIZE	Moderate abrasiveness (3/5) Asymmetrical (non-jagged) particle shape
APPLICATION	Protection and recovery, barrier function (for xerotic skin), cleansing & moisturizing, hydrating, moisturizing, occlusive
CERTIFICATE	COSMOS CERTIFIED



UPCYCLED EXFOLIANTS

NAME OF INGREDIENT NAKISA KALAHARI MELON EXFOLIANT

INCI NAME Citrullus Lanatus (Watermelon) Fruit Extract

SIZE Partical Size:

500:100-500 microns

1000:500-1000 microns

CERTIFICATES COSMOS CERTIFIED



SNIPS

SPECIALTY NATURAL PRODUCTS



PLANT-BASED ACTIVES





BGOLD

INCI NAME Butylene Glycol and Kaempferia Parviflora Rhizome Extract

PROPERTIES Anti-Wrinkle and Collagen Regeneration

EFFICACY STUDIES B-Gold Face Serum (0.2–1% cream base; 3% for wrinkle evaluation) showed significant anti-wrinkle and collagen regeneration effects. Forehead wrinkles reduced up to 17.76%, eye wrinkles up to 17.04%, and smoothness improved 15–18%. Moisturization increased 74.61%, skin firmness improved (R0 decreased 3.4–3.9%), and TEWL decreased 16–17%, enhancing hydration, firmness, and wrinkle reduction.

CERTIFICATES ECOCERT GREENLIFE



BLUVLITE

INCI NAME Butylene Glycol and Punica Granatum Peel Extract and Garcinia Mangostana Peel Extract and Clitoria Ternatea Flower Extract

PROPERTIES Protection against blue light and UV

EFFICACY STUDIES A clinical study on 20 healthy Indian female volunteers evaluated a face serum containing BluVlite at 0.8% and 1.5% over 28 and 56 days. Significant improvement in skin firmness was observed (100% (0.8%) and 90% (1.5%) at 28 days; 100% at 56 days). BluVlite showed 1.78× higher DPPH antioxidant activity and superior blue-light and UV absorption. Photoprotection at 3% confirmed SPF with PA+++ rating, delivering firming and photoprotective benefits.

CERTIFICATES ECOCERT GREENLIFE



NATURTHEORY SCAR & WOUND CARE



INCI NAME Butylene Glycol and Allium Cepa Bulb Extract and Centella Asiatica Leaf Extract and Broussonetia Papyrifera Bark Extract

PROPERTIES Wound Healing, Scar Treatment, Anti-Inflammatory

EFFICACY STUDIES An in vivo study on 20 volunteers (age 25–50) with scars less than 1 year old evaluated 3% NaturTheory Scar & Wound Care in gel base, applied twice daily for 28 days. Results showed 10.18% improvement in skin brightness and 13.40% reduction in surgical scars. Additional benefits included 2–5% scar reduction and age spot improvement at 0.2–1%, supporting scar healing, skin brightening, and wound care.

CERTIFICATES ECOCERT GREENLIFE



NATURTHEORY BRIGHTENING

INCI NAME Butylene Glycol and Broussonetia Papyrifera Bark Extract and Limonia Acidissima Extract and Nephelium Longana Seed Extract

PROPERTIES Inhibits Tyrosinase activity, Reducing Melanin formation, Skin Whitening agent, Anti-Oxidant

EFFICACY STUDIES An in-vivo study on 20 healthy female volunteers (age 35–55) with dull skin evaluated NaturTheory Brightening in face serum at 0.8% (Product A) and 1.5% (Product B), applied twice daily for 28 days. Results (Chromameter, L* parameter):

- Product A (0.8%): 1.24% increase in L*, showing significant skin brightening.
- Product B (1.5%): 0.89% increase in L*, confirming improvement in skin brightness. The study confirms that NaturTheory Brightening enhances overall skin radiance and lightening.

CERTIFICATES ECOCERT GREENLIFE



NATURAL EXTRACTS





ALLIUM CEPA

INCI NAME Glycerin and Water and Allium Cepa Bulb Extract

PROPERTIES Anti-Oxidant, Wound Healing, Scar Reducer

DOSAGE 5-15%

GINSENG

INCI NAME Butylene Glycol and Panax Ginseng Root Extract

PROPERTIES Anti-Aging, Anti-Oxidant, Wound Healing, Hair Nourishment

DOSAGE 1-5%



GUAVA

INCI NAME Glycerin and Psidium Guajava Leaf Extract

PROPERTIES Anti-Oxidant, Anti-Inflammatory, Anti-Bacterial, Prevents Oral Diseases

DOSAGE 2-6%

HEMP SEED

INCI NAME Butylene Glycol and Water and Cannabis Sativa (Hemp) Seed Extract

PROPERTIES Anti-Microbial, Anti-Inflammatory

DOSAGE 0.5-3%



KAFFIR LIME

INCI NAME Propylene Glycol and Citrus Hystrix Peel Extract

PROPERTIES Hair Nourishment, Anti-Dandruff

DOSAGE 5-10%

LITSEA GLUTINOSA

INCI NAME Propylene Glycol and Litsea Glutinosa Leaf Extract

PROPERTIES Hair Nourishment, Hair Growth Promoter, Hair Nourishment

DOSAGE 1-5%



MANGOSTEEN

INCI NAME Glycerin and Garcinia Mangostana Peel Extract

PROPERTIES Skin whitening, Anti-oxidant

DOSAGE 1-3%

MORINGA OLEIFERA

INCI NAME Glycerin and Moringa Oleifera Seed Extract

PROPERTIES Anti-oxidant, Moisturizing, Anti-pollution, Cleansing and purification of the skin

DOSAGE 2-6%



PAPER MULBERRY

INCI NAME	Glycerin and Broussonetia Papyrifera Bark Extract
PROPERTIES	Skin Whitening, Anti-Bacterial, Acne Treatment, Anti-Oxidant
DOSAGE	1-5%

SOAPBERRY

INCI NAME	DI-Water and Glycerin and Sapindus emarginatus Fruit Extract
PROPERTIES	Hair Nourishment, Anti-Dandruff, Natural Detergent
DOSAGE	05-5%



TOOTHBRUSH TREE

INCI NAME Glycerin and Streblus Asper Leaf Extract

PROPERTIES Anti-Microbial, Toothache Treatment, Anti-Inflammatory

DOSAGE 5-15%

WHITE HEAD

INCI NAME Butylene Glycol and Eclipta Prostrata Leaf Extract

PROPERTIES Hair Nourishment, Hair Growth Promoter

DOSAGE 2.5-10%

YOGURT

INCI NAME Yoghurt Powder

PROPERTIES Moisturizing, Hair Nourishment

DOSAGE 1-8%



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